



Disclaimer

The Keep it local. campaign assets, both digital and printed, are free to be used by businesses and business associations for purposes that align with the intent of the Keep it local. campaign only.

The Keep it local campaign is intended to keep the importance of supporting local businesses top of mind and to choose City of Unley businesses and services wherever possible. The campaign aims to educate the community on the diversity of businesses within the council area, build pride, emphasise the relationships that are formed and the importance of the local businesses and services to everyday life.

The Keep it local. logo and campaign assets are not to be modified in any way.

The City of Unley reserves the right to withdraw permission for a business, business association, individual or community group to use the brand if it is deemed the brand has been used in a way that does not align with the intent of the campaign, or is being used in such a way as to negatively impact on the reputation of a business or business association, the Council or the City of Unley council area.

Any questions regarding the use of the Keep it local. campaign logo or campaign elements please contact the City of Unley on unleybusiness@unley.sa.gov.au or phone 8372 5427